

TextilWirtschaft

NEWS | FASHION | BUSINESS

Umsätze 1. Halbjahr 2011

| | Woche | | | | Monat | Woche | | | | Monat | Woche | | | | | Monat | Woche | | | | | Monat | | | | | | | | | | |
|------------------------------------|-------|----|----|----|--------|-------|----|----|-----|---------|-------|----|-----|-----|----|-------|-------|----|----|----|-------|-------|----|----|----|----|-----|-----|-----|-----|-----|------|
| | 1 | 2 | 3 | 4 | Januar | 5 | 6 | 7 | 8 | Februar | 9 | 10 | 11 | 12 | 13 | März | 14 | 15 | 16 | 17 | April | 18 | 19 | 20 | 21 | 22 | Mai | 23 | 24 | 25 | 26 | Juni |
| Umsatz Woche/Monat Gesamt | 21 | 6 | 9 | 13 | 10 | 3 | 20 | 10 | -9 | 2 | -9 | 6 | ±0 | -6 | 4 | -4 | 4 | 9 | 12 | 27 | 12 | 3 | 6 | 8 | 5 | -1 | 6 | -4 | -9 | 1 | -2 | -6 |
| Umsatz kumuliert | * | * | * | * | 10 | * | * | * | * | 6 | * | * | * | * | * | ±0 | * | * | * | * | 3 | * | * | * | * | * | 4 | * | * | * | * | 2 |
| Kundenzahl Monat | * | * | * | * | 4 | * | * | * | * | 3 | * | * | * | * | * | -8 | * | * | * | * | 6 | * | * | * | * | * | 7 | * | * | * | * | -5 |
| Umsätze nach Geschäftstypen | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| DOB-Spezialisten | 27 | 17 | 17 | 19 | 20 | 1 | 25 | 20 | -11 | 7 | -11 | 11 | 2 | ±0 | 24 | -3 | 14 | 5 | 8 | 16 | 14 | 10 | 20 | 14 | 14 | ±0 | 9 | -4 | -3 | -7 | -2 | -6 |
| HAKA-Spezialisten | 22 | 8 | -1 | 9 | 7 | 1 | 14 | 3 | -5 | -1 | -1 | -1 | -3 | -2 | -7 | -7 | 2 | 8 | 10 | 35 | 12 | -3 | -7 | 8 | 14 | 7 | 6 | ±0 | -8 | 8 | 15 | 1 |
| Young Fashion-Spezialisten | 19 | 1 | 10 | 7 | -3 | 2 | 10 | 6 | -13 | 1 | -8 | 9 | ±0 | -12 | 1 | -9 | -6 | 7 | 21 | 29 | 7 | -11 | -8 | -6 | 1 | -5 | -4 | -5 | -12 | -2 | -3 | -7 |
| Modehäuser | 24 | 4 | 12 | 16 | 12 | 5 | 24 | 11 | -9 | 1 | -14 | 9 | 1 | -7 | 3 | -2 | 2 | 11 | 15 | 32 | 12 | 7 | 9 | 11 | ±0 | -4 | 7 | -7 | -10 | 3 | -6 | -9 |
| Textil- und Kaufhäuser | 11 | 6 | 1 | 9 | 4 | 3 | 21 | 3 | -8 | 4 | -3 | -7 | -10 | -5 | 1 | -10 | 16 | 13 | 12 | 19 | 14 | 2 | 18 | 3 | 11 | 5 | 9 | -2 | -15 | -9 | -4 | -5 |
| Umsätze nach Regionen | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Nord | 21 | 9 | 10 | 10 | 13 | 5 | 19 | 4 | -5 | 2 | -3 | 1 | ±0 | -8 | -5 | -4 | 11 | 6 | 18 | 24 | 11 | 4 | 7 | 3 | 3 | -8 | 7 | -3 | -10 | 5 | 4 | -7 |
| West | 23 | 3 | 7 | 15 | 8 | 4 | 19 | 14 | -12 | -1 | -12 | -1 | 2 | -3 | 6 | -7 | 5 | 7 | 7 | 24 | 11 | 2 | 5 | 6 | ±0 | -5 | 4 | -5 | -10 | -4 | -1 | -8 |
| Süd | 20 | 7 | 10 | 12 | 8 | 1 | 23 | 8 | -10 | 4 | -9 | 16 | -1 | -6 | 9 | -2 | 2 | 11 | 11 | 33 | 12 | 3 | 6 | 12 | 12 | 7 | 7 | -2 | -7 | 3 | -3 | -3 |
| Ost | 23 | 8 | 13 | 16 | 15 | 5 | 21 | 12 | -4 | 2 | -13 | 10 | -7 | -7 | 1 | -3 | -4 | 13 | 20 | 32 | 15 | 6 | 8 | 11 | 8 | -2 | 10 | -11 | -9 | 6 | -12 | -12 |
| Umsätze nach Umsatzgrößen | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| bis 500 000 Euro | 20 | 8 | 5 | 8 | 14 | 2 | 19 | 12 | -3 | 2 | -4 | 5 | 7 | -5 | -1 | 1 | 4 | 8 | 20 | 14 | 10 | 7 | 8 | 13 | 6 | 1 | 9 | -2 | -7 | -10 | ±0 | -5 |
| 500 000 bis 1,5 Mill. Euro | 19 | 5 | 10 | 13 | 9 | 3 | 18 | 11 | -7 | -2 | -10 | 8 | 2 | -8 | 1 | -4 | 4 | 12 | 13 | 27 | 13 | 10 | 10 | 10 | 4 | -2 | 11 | -4 | -8 | 3 | -9 | -9 |
| 1,5 Mill. Euro bis 5 Mill. Euro | 25 | 7 | 13 | 13 | 11 | 4 | 20 | 8 | -13 | 4 | -11 | 8 | -5 | -4 | 7 | -7 | ±0 | 8 | 10 | 31 | 11 | -5 | 2 | 7 | 7 | -2 | -2 | -6 | -10 | 2 | ±0 | -6 |
| ab 5 Mill. Euro | 21 | 4 | 5 | 16 | 7 | 5 | 29 | 9 | -10 | 5 | -8 | -2 | -4 | -3 | 11 | -5 | 10 | 6 | 8 | 33 | 13 | 2 | 5 | 1 | 5 | -1 | 3 | ±0 | -9 | 2 | 7 | -2 |
| Umsätze nach Ortsgrößen | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| bis 10 000 Einwohner | 17 | 5 | 2 | 12 | 7 | 8 | 33 | 11 | -1 | 1 | -10 | 6 | 5 | -10 | -7 | -4 | 14 | 16 | 10 | 19 | 14 | 9 | 18 | 12 | 3 | -5 | 14 | 10 | -6 | 8 | -7 | -11 |
| 10 000 bis 30 000 Einwohner | 17 | 5 | 6 | 4 | 11 | 3 | 15 | 5 | -4 | -1 | -10 | 5 | 10 | -12 | -2 | 3 | 6 | 12 | 13 | 23 | 10 | 16 | 17 | 7 | 3 | -5 | 18 | -2 | -1 | 7 | -12 | -8 |
| 30 000 bis 100 000 Einwohner | 24 | 7 | 9 | 12 | 12 | 1 | 16 | 11 | -9 | ±0 | -7 | 8 | -3 | -6 | 6 | -4 | 6 | 11 | 13 | 23 | 12 | 5 | 10 | 11 | 8 | -2 | 6 | -2 | -5 | -2 | -3 | -4 |
| über 100 000 Einwohner | 23 | 6 | 11 | 16 | 9 | 4 | 22 | 11 | -10 | 3 | -10 | 6 | -2 | -3 | 6 | -6 | 1 | 6 | 12 | 32 | 12 | -2 | 1 | 7 | 5 | ±0 | 2 | -7 | -12 | ±0 | 1 | -6 |
| Wareneingang kumuliert | * | * | * | * | 2 | * | * | * | * | 3 | * | * | * | * | * | 2 | * | * | * | * | 5 | * | * | * | * | * | 4 | * | * | * | * | 6 |

* Daten nur bei Monatsauswertung

Quelle: TW-Testclub

TextilWirtschaft

NEWS | FASHION | BUSINESS

Umsätze 2. Halbjahr 2011

| | Woche | | | | Monat | Woche | | | | | Monat | Woche | | | | Monat | Woche | | | | | Monat | Woche | | | | Monat | | | | | | |
|------------------------------------|-------|----|----|----|-------|-------|----|----|-----|-----|--------|-------|-----|----|-----|-----------|-------|-----|----|----|---------|-------|-------|----|-----|-----|----------|----|----|----|----|----------|--|
| | 27 | 28 | 29 | 30 | Juli | 31 | 32 | 33 | 34 | 35 | August | 36 | 37 | 38 | 39 | September | 40 | 41 | 42 | 43 | Oktober | 44 | 45 | 46 | 47 | 48 | November | 49 | 50 | 51 | 52 | Dezember | |
| Umsatz Woche/Monat Gesamt | 1 | -1 | 10 | 12 | ±0 | 2 | 6 | -3 | -15 | -9 | 1 | -11 | -13 | -3 | -19 | -13 | -8 | -3 | -2 | ±0 | -5 | 12 | 3 | 4 | -9 | -3 | 2 | 3 | 5 | 23 | 19 | 5 | |
| Umsatz kumuliert | * | * | * | * | 2 | * | * | * | * | * | 3 | * | * | * | * | -1 | * | * | * | * | -2 | * | * | * | * | * | -1 | * | * | * | * | ±0 | |
| Kundenzahl Monat | * | * | * | * | -7 | * | * | * | * | * | ±0 | * | * | * | * | -12 | * | * | * | * | -7 | * | * | * | * | * | -1 | * | * | * | * | -3 | |
| Umsätze nach Geschäftstypen | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| DOB-Fachgeschäfte | 3 | 1 | 13 | 5 | 1 | 3 | -3 | -2 | -7 | -12 | 1 | -3 | -7 | -4 | -15 | -17 | -13 | 1 | 8 | 1 | -2 | 9 | 7 | 6 | 1 | 3 | -4 | ±0 | 2 | 19 | 13 | 4 | |
| HAKA-Fachgeschäfte | 6 | ±0 | 7 | 6 | 3 | -3 | 10 | 2 | -12 | -11 | ±0 | -14 | -9 | -6 | -17 | -13 | -6 | -2 | ±0 | -1 | -2 | 10 | 3 | 6 | -7 | -12 | -5 | 5 | 1 | 18 | 15 | ±0 | |
| Jeans/Young Fashion-Spezialisten | -4 | -1 | 10 | 14 | -5 | -2 | 1 | -7 | -21 | -20 | -6 | -12 | -14 | -3 | -21 | -14 | -6 | -11 | -4 | 3 | -11 | 9 | 3 | 1 | -12 | -14 | -8 | 5 | 7 | 21 | 19 | 2 | |
| Modehäuser | -2 | -2 | 11 | 16 | -2 | 4 | 9 | -5 | -19 | -7 | 2 | -11 | -17 | -3 | -21 | -13 | -8 | -3 | -4 | -2 | -7 | 16 | 2 | 5 | -12 | ±0 | 6 | 1 | 7 | 26 | 23 | 7 | |
| Textil- und Kaufhäuser | 3 | -4 | 5 | 4 | ±0 | -6 | 9 | -5 | -9 | -10 | -2 | -5 | -6 | 3 | -18 | -8 | -3 | -4 | 1 | 11 | 6 | 14 | 9 | 7 | -2 | -7 | 8 | 3 | 4 | 18 | 6 | 1 | |
| Umsätze nach Regionen | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Nord | 10 | 4 | 10 | 3 | 1 | -1 | 10 | 3 | -14 | -6 | 3 | -12 | -13 | -3 | -19 | -14 | -6 | -2 | -1 | ±0 | -6 | 10 | 6 | 4 | -12 | -8 | 3 | -3 | 4 | 25 | 21 | 2 | |
| West | 1 | ±0 | 12 | 18 | 1 | 3 | 7 | -4 | -17 | -11 | ±0 | -11 | -15 | -5 | -22 | -14 | -11 | -6 | -6 | -4 | -8 | 12 | -1 | 1 | -15 | -5 | ±0 | 3 | 7 | 25 | 19 | 4 | |
| Süd | -3 | -4 | 8 | 10 | -3 | 1 | -1 | -8 | -14 | -9 | -2 | -10 | -11 | -1 | -17 | -11 | -5 | 1 | ±0 | 2 | -2 | 13 | 4 | 8 | -2 | 1 | 4 | 5 | 3 | 21 | 17 | 5 | |
| Ost | -3 | ±0 | 8 | 11 | -3 | 5 | 11 | 1 | -15 | -8 | 6 | -8 | -11 | -5 | -18 | -11 | -10 | -7 | 4 | 2 | -8 | 7 | 4 | 7 | -9 | ±0 | 8 | ±0 | 7 | 24 | 22 | 8 | |
| Umsätze nach Umsatzgrößen | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| bis 500 000 Euro | 5 | 2 | 6 | 5 | -7 | -3 | 6 | -2 | -15 | -11 | -4 | -3 | -9 | -2 | -17 | -11 | -7 | -2 | 3 | ±0 | -5 | 7 | 10 | 13 | -7 | -7 | ±0 | 8 | 5 | 17 | 20 | 4 | |
| 500 000 bis 1,5 Mill. Euro | ±0 | ±0 | 11 | 15 | -2 | 4 | 6 | 1 | -14 | -5 | 5 | -8 | -16 | ±0 | -18 | -10 | -7 | -3 | 4 | -3 | -6 | 14 | 2 | 4 | -13 | -3 | 7 | 3 | 8 | 29 | 27 | 8 | |
| 1,5 Mill. Euro bis 5 Mill. Euro | -1 | -2 | 8 | 11 | 1 | 2 | 3 | -6 | -16 | -10 | -1 | -17 | -13 | -8 | -21 | -17 | -10 | -4 | -9 | 1 | -5 | 8 | -2 | 1 | -8 | -3 | -5 | -1 | 2 | 18 | 10 | 1 | |
| ab 5 Mill. Euro | 2 | ±0 | 13 | 9 | 4 | ±0 | 8 | -7 | -17 | -12 | ±0 | -11 | -11 | -3 | -21 | -11 | -9 | -2 | -3 | 1 | -4 | 15 | 8 | 5 | -2 | -1 | 5 | 5 | 4 | 23 | 21 | 5 | |
| Umsätze nach Ortsgrößen | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| bis 10 000 Einwohner | 4 | 3 | 9 | 8 | -3 | -1 | 8 | -2 | -5 | 2 | 6 | -10 | -14 | -3 | -20 | -12 | ±0 | 1 | 8 | 8 | -3 | 14 | 10 | 8 | -9 | 13 | 8 | 11 | 10 | 18 | 25 | 14 | |
| 10 000 bis 30 000 Einwohner | 9 | 5 | 9 | 9 | -5 | -1 | 9 | 4 | -10 | 9 | 5 | -10 | -17 | 3 | -15 | -9 | -9 | 1 | 3 | 4 | -6 | 19 | 2 | 10 | -12 | -1 | 14 | 5 | 10 | 26 | 33 | 8 | |
| 30 000 bis 100 000 Einwohner | 1 | -1 | 9 | 11 | -1 | 3 | 2 | -5 | -12 | -7 | 4 | -8 | -13 | ±0 | -17 | -12 | -8 | ±0 | 4 | -2 | -5 | 9 | 6 | 9 | -5 | -4 | 7 | 6 | 6 | 23 | 21 | 7 | |
| über 100 000 Einwohner | -2 | -3 | 10 | 13 | 1 | 2 | 6 | -4 | -19 | -15 | -2 | -12 | -6 | -7 | -21 | -14 | -8 | -6 | -6 | -2 | -6 | 9 | 1 | 2 | -9 | -5 | -4 | ±0 | 2 | 23 | 15 | 2 | |
| Wareneingang kumuliert | * | * | * | * | 5 | * | * | * | * | * | 7 | * | * | * | * | 4 | * | * | * | * | -2 | * | * | * | * | * | -1 | * | * | * | * | -1 | |

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