TW TEST CLUB

# TextilWirtschaft

## Umsätze 1. Halbjahr 2026*

| | Woche | | | | | Monat | Woche | | | | Monat | Woche | | | | Monat | | Woche | | | | Monat | Woche | | | | Monat | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 1 | 2 | 3 | 4 | 5 | Januar | 6 | 7 | 8 | 9 | Februar | 10 | 11 | 12 | 13 | März | 1. Quartal | 14 | 15 | 16 | 17 | April | 18 | 19 | 20 | 21 | 22 | Mai | 23 | 24 | 25 | 26 | Juni | 2. Quartal | 1. Halbjahr |
| **Umsatz Woche/Monat Gesamt** | -7 | -11 | -2 | ±0 | -13 | -7 | -4 | **2** | -7 | **12** | -1 | **12** | **1** | ±0 | -16 | -2 | * | -23 | -12 | **3** | **11** | -6 | -13 | **1** | -15 | **3** | **19** | -6 | | | | | | * | * |
| **Umsatz Jahr (kum.)** | * | * | * | * | * | -7 | * | * | * | * | -9 | * | * | * | * | -4 | * | * | * | * | * | -3 | * | * | * | * | * | -4 | * | * | * | * | | * | |
| **Sortimentsentwicklung** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| DOB | * | * | * | * | * | -9 | * | * | * | * | **5** | * | * | * | * | -1 | * | * | * | * | * | -3 | * | * | * | * | * | -12 | * | * | * | * | | * | * |
| HAKA | * | * | * | * | * | -8 | * | * | * | * | **1** | * | * | * | * | **2** | * | * | * | * | * | -2 | * | * | * | * | * | -9 | * | * | * | * | | * | * |
| **Quartal** | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | -4 | -4 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | | | |
| **Halbjahr** | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | |
| **Umsätze nach Geschäftstypen** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Monolabel Konsumgenre | -10 | -7 | **1** | **8** | -6 | -3 | -6 | -5 | **1** | **14** | ±0 | **19** | **10** | **6** | -23 | **1** | -1 | -19 | -11 | -7 | **6** | -9 | -17 | **3** | -15 | **24** | **39** | **5** | | | | | | | |
| Monolabel mittleres - hohes Genre | -6 | -14 | -5 | -4 | -16 | -8 | -2 | **6** | -11 | **10** | -1 | **11** | -3 | -4 | -14 | -4 | -5 | -28 | -17 | **13** | **17** | -4 | -13 | -3 | -17 | -6 | **9** | -11 | | | | | | | |
| Multilabel konsum - mittleres Genre | -4 | -15 | **1** | **2** | -7 | -8 | -9 | -4 | -8 | **14** | -2 | **5** | -5 | ±0 | -10 | -2 | -4 | -15 | -4 | **8** | **7** | -7 | -13 | **9** | -9 | **5** | **8** | -7 | | | | | | | |
| Multilabel mittleres - hohes Genre | -2 | -17 | -6 | -1 | -18 | -8 | -4 | -3 | ±0 | **16** | ±0 | -1 | **7** | **6** | -14 | -4 | -2 | -13 | -3 | -4 | **1** | -3 | -1 | **11** | -8 | -7 | -3 | -1 | | | | | | | |
| **Umsätze nach Regionen** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Nord | -11 | -30 | -1 | -4 | -12 | -10 | -12 | **2** | -1 | **3** | -5 | **10** | -2 | **2** | -12 | -3 | -7 | -18 | -13 | -7 | **6** | -11 | -14 | -2 | -8 | -2 | **13** | -4 | | | | | | | |
| West | -8 | -12 | **2** | **4** | -10 | -8 | -3 | -4 | -8 | **18** | ±0 | **16** | ±0 | **1** | -21 | -2 | -3 | -24 | -7 | **4** | **15** | -4 | -11 | ±0 | -20 | **4** | **21** | -5 | | | | | | | |
| Süd | -3 | -1 | -3 | -1 | -13 | -5 | -2 | **5** | -10 | **12** | ±0 | **8** | **1** | -1 | -14 | -2 | -3 | -24 | -14 | **10** | **14** | -4 | -14 | **2** | -16 | **3** | **15** | -8 | | | | | | | |
| Ost | -8 | -15 | -7 | -1 | -18 | -10 | -8 | -1 | **2** | **6** | -1 | **23** | **2** | -7 | -14 | -3 | -4 | -18 | -14 | -10 | -5 | -13 | -15 | **2** | -5 | **8** | **37** | ±0 | | | | | | | |
| **Umsätze nach Umsatzgrößen** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| bis 500 000 Euro | -3 | -22 | **4** | -7 | -18 | -10 | -4 | **3** | -13 | **14** | -2 | **9** | -5 | -6 | -16 | -5 | -8 | -30 | -23 | **18** | **21** | -7 | -14 | -1 | -18 | -2 | **13** | -10 | | | | | | | |
| 500 000 bis 1,5 Mill. Euro | -2 | -17 | -7 | -2 | -11 | -7 | **2** | **7** | -11 | **12** | **2** | **15** | -1 | -1 | -16 | -2 | -3 | -25 | -14 | **5** | **15** | -5 | -13 | **1** | -18 | **4** | **26** | -6 | | | | | | | |
| 1,5 Mill. Euro bis 5 Mill. Euro | -5 | -9 | -3 | **3** | -9 | -7 | -8 | **1** | **2** | -2 | -3 | **2** | **8** | -2 | -10 | -5 | -3 | -14 | -2 | -6 | -8 | -8 | -8 | **9** | -2 | -2 | **2** | -4 | | | | | | | |
| ab 5 Mill. Euro | -18 | **3** | **7** | **12** | -12 | -1 | -21 | -18 | **10** | **19** | -7 | **10** | **10** | **11** | -19 | **2** | -2 | -12 | -2 | -6 | -1 | -5 | -15 | **3** | -8 | **11** | **18** | -1 | | | | | | | |
| **Umsätze nach Ortsgrößen** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| bis 10 000 Einwohner | -2 | -15 | -3 | **1** | -8 | -12 | -2 | **5** | -14 | **9** | **2** | **12** | ±0 | -7 | -14 | -2 | -3 | -17 | -8 | -12 | ±0 | -9 | -9 | **11** | -22 | **6** | **29** | **2** | | | | | | | |
| 10 000 bis 30 000 Einwohner | **6** | -19 | -8 | -5 | -14 | -8 | **2** | **7** | -10 | **13** | **2** | **13** | -1 | -1 | -12 | -1 | -3 | -27 | -18 | **10** | **20** | -4 | -14 | **1** | -20 | **7** | **27** | -7 | | | | | | | |
| 30 000 bis 100 000 Einwohner | -6 | -13 | -2 | -2 | -14 | -7 | -4 | **3** | -10 | **14** | ±0 | **12** | -1 | -1 | -18 | -4 | -4 | -28 | -14 | **6** | **11** | -6 | -15 | ±0 | -16 | **2** | **21** | -7 | | | | | | | |
| über 100 000 Einwohner | -16 | -6 | **2** | **9** | -10 | -3 | -10 | -7 | **2** | **17** | -5 | **10** | **6** | **3** | -19 | -2 | -4 | -13 | -5 | -2 | **3** | -6 | -11 | **2** | -7 | ±0 | **11** | -4 | | | | | | | |
| **Umsätze nach Lagen** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1A-Lage | -8 | -10 | **2** | ±0 | -16 | -8 | -8 | -3 | -7 | **13** | -3 | **10** | **1** | ±0 | -17 | -2 | -3 | -22 | -9 | **5** | **7** | -6 | -11 | **-1** | -16 | **3** | **15** | -7 | | | | | | | |
| 1B-Lage | -8 | -13 | -2 | -1 | -15 | -7 | -5 | **3** | -12 | **13** | -1 | **12** | -2 | -1 | -15 | -3 | -4 | -27 | -16 | **12** | **19** | -3 | -14 | ±0 | -18 | -2 | **15** | -10 | | | | | | | |
| Nebenlage | -8 | -9 | **2** | -2 | -2 | -5 | -5 | -7 | -10 | **13** | -4 | **10** | **5** | -3 | -20 | -4 | -5 | -19 | -11 | -12 | **2** | -12 | -17 | **7** | -16 | **17** | **16** | ±0 | | | | | | | |
| Lage außerhalb | **1** | -12 | -5 | **5** | -2 | -4 | **4** | **6** | -2 | **13** | **6** | **22** | **7** | **2** | -22 | -1 | ±0 | -22 | -14 | -8 | **5** | -12 | -16 | **6** | -16 | **31** | **45** | **8** | | | | | | | |
| Einkaufszentrum | -6 | -12 | -7 | **1** | -9 | -5 | **6** | **6** | **10** | **1** | **1** | **4** | **6** | **4** | -6 | -2 | -5 | -9 | -4 | -7 | **2** | -7 | -9 | **7** | 5 | -7 | **15** | ±0 | | | | | | | |
| **Umsatzentwicklung** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Rückgang um 20% und mehr | 26 | 35 | 15 | 14 | 34 | 12 | 21 | 16 | 28 | 5 | 3 | 5 | 13 | 14 | 45 | 5 | 3 | 57 | 35 | 15 | 7 | 7 | 31 | 9 | 45 | 13 | 8 | 12 | | | | | | | |
| Rückgang zwischen 10 und 19,9% | 19 | 15 | 19 | 18 | 22 | 20 | 17 | 15 | 21 | 9 | 17 | 10 | 13 | 17 | 23 | 11 | 12 | 20 | 14 | 20 | 12 | 21 | 34 | 15 | 20 | 16 | 7 | 27 | | | | | | | |
| Rückgang zwischen 0,1 und 9,9% | 17 | 22 | 22 | 20 | 18 | 42 | 21 | 14 | 17 | 12 | 31 | 14 | 23 | 24 | 16 | 42 | 53 | 14 | 24 | 24 | 15 | 44 | 19 | 27 | 16 | 19 | 11 | 31 | | | | | | | |
| Steigerung zwischen 0 und 9,9% | 23 | 9 | 16 | 18 | 16 | 19 | 21 | 24 | 12 | 20 | 31 | 17 | 21 | 16 | 9 | 31 | 29 | 5 | 14 | 14 | 13 | 22 | 8 | 22 | 8 | 16 | 9 | 18 | | | | | | | |
| Steigerung zwischen 10 und 19,9% | 7 | 10 | 16 | 15 | 7 | 5 | 9 | 12 | 10 | 21 | 13 | 19 | 17 | 15 | 4 | 10 | 3 | 2 | 6 | 9 | 14 | 5 | 5 | 13 | 5 | 14 | 17 | 9 | | | | | | | |
| Steigerung von 20% und mehr | 8 | 9 | 12 | 15 | 3 | 2 | 11 | 19 | 12 | 33 | 5 | 35 | 13 | 14 | 3 | 1 | - | 2 | 7 | 18 | 39 | 1 | 3 | 14 | 6 | 22 | 48 | 3 | | | | | | | |

*2. Halbjahr siehe nächstes Blatt

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# TextilWirtschaft

## Umsätze 2. Halbjahr 2026

| | Woche | | | | Monat | Woche | | | | | Monat | Woche | | | | Monat | 3. | | | | | Monat | Woche | | | | Monat | Woche | | | | Monat | 4. | 2. | Jahr |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 27 | 28 | 29 | 30 | Juli | 31 | 32 | 33 | 34 | 35 | August | 36 | 37 | 38 | 39 | September | Quartal | 40 | 41 | 42 | 43 | Oktober | 44 | 45 | 46 | 47 | 48 | November | 49 | 50 | 51 | 52 | Dezember | Quartal | Halbjahr | 2025 |
| **Umsatz Woche/Monat Gesamt** | | | | | | | | | | | | | | | | | * | | | | | | | | | | | | | | | | | | |
| **Umsatz Jahr (kum.)** | * | * | * | * | | * | * | * | * | * | | * | * | * | * | | * | * | * | * | * | | * | * | * | * | * | | * | * | * | * | | * | | |
| **Sortimentsentwicklung** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| DOB | * | * | * | * | | * | * | * | * | * | | * | * | * | * | | * | * | * | * | * | | * | * | * | * | * | | * | * | * | * | | * | * | * |
| HAKA | * | * | * | * | | * | * | * | * | * | | * | * | * | * | | * | * | * | * | * | | * | * | * | * | * | | * | * | * | * | | * | * | * |
| **Quartal** | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | | | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | | | | * |
| **Halbjahr** | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | | * | | |
| **Umsätze nach Geschäftstypen** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Monolabel Konsumgenre | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Monolabel mittleres - hohes Genre | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Multilabel konsum - mittleres Genre | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Multilabel mittleres - hohes Genre | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Umsätze nach Regionen** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Nord | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| West | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Süd | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Ost | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Umsätze nach Umsatzgrößen** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| bis 500 000 Euro | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 500 000 bis 1,5 Mill. Euro | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1,5 Mill. Euro bis 5 Mill. Euro | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ab 5 Mill. Euro | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Umsätze nach Ortsgrößen** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| bis 10 000 Einwohner | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 000 bis 30 000 Einwohner | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 30 000 bis 100 000 Einwohner | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| über 100 000 Einwohner | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Umsätze nach Lagen** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1A-Lage | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1B-Lage | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Nebenlage | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Lage außerhalb | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Einkaufszentrum | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| **Umsatzentwicklung** | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Rückgang um 20% und mehr | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Rückgang zwischen 10 und 19,9% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Rückgang zwischen 0,1 und 9,9% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Steigerung zwischen 0 und 9,9% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Steigerung zwischen 10 und 19,9% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Steigerung von 20% und mehr | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |