

# TextilWirtschaft

NEWS | FASHION | BUSINESS

## Umsätze 1. Halbjahr 2012

|                                    | Woche |    |    |    | Monat  | Woche |     |     |    | Monat   | Woche |    |    |    | Monat | Woche |     |     |     | Monat | Woche |     |    |     | Monat |     |     |     |    |     |     |      |
|------------------------------------|-------|----|----|----|--------|-------|-----|-----|----|---------|-------|----|----|----|-------|-------|-----|-----|-----|-------|-------|-----|----|-----|-------|-----|-----|-----|----|-----|-----|------|
|                                    | 1     | 2  | 3  | 4  | Januar | 5     | 6   | 7   | 8  | Februar | 9     | 10 | 11 | 12 | 13    | März  | 14  | 15  | 16  | 17    | April | 18  | 19 | 20  | 21    | 22  | Mai | 23  | 24 | 25  | 26  | Juni |
| <b>Umsatz Woche/Monat Gesamt</b>   | 1     | 5  | -2 | -4 | 1      | 2     | -12 | -12 | -5 | -8      | 10    | 2  | 6  | -1 | 3     | 9     | -5  | -2  | -15 | -3    | -12   | 2   | -1 | -6  | 7     | -6  | -6  | -4  | 10 | 3   | -2  | 2    |
| <b>Umsatz kumuliert</b>            | *     | *  | *  | *  | 1      | *     | *   | *   | *  | -3      | *     | *  | *  | *  | *     | 1     | *   | *   | *   | *     | -2    | *   | *  | *   | *     | *   | -2  | *   | *  | *   | *   | -2   |
| <b>Kundenzahl Monat</b>            | *     | *  | *  | *  | -2     | *     | *   | *   | *  | -5      | *     | *  | *  | *  | *     | 5     | *   | *   | *   | *     | -12   | *   | *  | *   | *     | *   | -7  | *   | *  | *   | *   | 2    |
| <b>Umsätze nach Geschäftstypen</b> |       |    |    |    |        |       |     |     |    |         |       |    |    |    |       |       |     |     |     |       |       |     |    |     |       |     |     |     |    |     |     |      |
| DOB-Spezialisten                   | 3     | 6  | -5 | -9 | -3     | -4    | -12 | -17 | -2 | -10     | 13    | 4  | 3  | 5  | 3     | 10    | -8  | -3  | -3  | -1    | -20   | -5  | -2 | -11 | 3     | -7  | -5  | -8  | 4  | 3   | 3   | 1    |
| HAKA-Spezialisten                  | -4    | ±0 | 3  | ±0 | -3     | 8     | -5  | -7  | -5 | -1      | 6     | -3 | 3  | -3 | 7     | 9     | 4   | -5  | -9  | -15   | -11   | 10  | -8 | -4  | -2    | -15 | -7  | -4  | -3 | -5  | -7  | -2   |
| Young Fashion-Spezialisten         | 7     | 4  | ±0 | -2 | -1     | 2     | -6  | -12 | -5 | -6      | 8     | 6  | 7  | 1  | 4     | 12    | ±0  | -2  | -24 | -17   | -15   | -4  | 4  | 9   | 7     | -13 | 2   | -6  | 10 | 3   | -4  | 5    |
| Modehäuser                         | 2     | 7  | -4 | -4 | 3      | 1     | -15 | -14 | -4 | -10     | 11    | 1  | 8  | -4 | 1     | 9     | -8  | ±0  | -20 | -1    | -12   | 5   | ±0 | -8  | 9     | -5  | -7  | -3  | 13 | 4   | -1  | 2    |
| Textil- und Kaufhäuser             | -2    | -1 | 3  | 1  | 2      | 13    | -2  | -6  | -5 | ±0      | 2     | 8  | -1 | 3  | 5     | 6     | -2  | -10 | -10 | ±0    | -11   | -15 | -4 | -4  | 19    | -3  | ±0  | -15 | 19 | 6   | -2  | 5    |
| <b>Umsätze nach Regionen</b>       |       |    |    |    |        |       |     |     |    |         |       |    |    |    |       |       |     |     |     |       |       |     |    |     |       |     |     |     |    |     |     |      |
| Nord                               | -2    | 1  | -5 | -6 | -2     | 6     | -6  | -4  | -8 | -5      | 4     | -1 | 2  | -5 | 5     | 5     | -4  | -8  | -9  | -2    | -11   | 3   | -7 | -3  | 10    | -7  | -4  | -5  | 7  | -8  | -2  | ±0   |
| West                               | 1     | 6  | -3 | -5 | ±0     | 2     | -12 | -16 | -9 | -10     | 13    | 8  | 5  | -1 | 3     | 11    | -10 | -2  | -14 | ±0    | -13   | -3  | -3 | -6  | 11    | -5  | -6  | -7  | 10 | 3   | -2  | 2    |
| Süd                                | 2     | 7  | ±0 | ±0 | 3      | 1     | -13 | -13 | 2  | -7      | 10    | ±0 | 8  | ±0 | 2     | 9     | 1   | 1   | -15 | -6    | -13   | 3   | 4  | -7  | 2     | -6  | -6  | -2  | 12 | 7   | -1  | 3    |
| Ost                                | 6     | 2  | -3 | -8 | 1      | -1    | -18 | -10 | -6 | -12     | 6     | -3 | 9  | 1  | 8     | 9     | -8  | 1   | -23 | -3    | -12   | 18  | -6 | -13 | 9     | -9  | -6  | -4  | 10 | -5  | -1  | -3   |
| <b>Umsätze nach Umsatzgrößen</b>   |       |    |    |    |        |       |     |     |    |         |       |    |    |    |       |       |     |     |     |       |       |     |    |     |       |     |     |     |    |     |     |      |
| bis 500 000 Euro                   | 1     | 5  | 5  | 2  | 1      | ±0    | -8  | -10 | -3 | -9      | 11    | ±0 | 4  | 2  | -1    | 5     | ±0  | -1  | -14 | 11    | -10   | 1   | 5  | -10 | 9     | -4  | -6  | -6  | 12 | 14  | 4   | 2    |
| 500 000 bis 1,5 Mill. Euro         | 2     | 7  | -1 | -2 | 3      | ±0    | -12 | -10 | -6 | -9      | 11    | 3  | 10 | -1 | 6     | 10    | -8  | -3  | -21 | 3     | -12   | 4   | 1  | -6  | 11    | -5  | -6  | -6  | 12 | 8   | 2   | 3    |
| 1,5 Mill. Euro bis 5 Mill. Euro    | 4     | 3  | -5 | -7 | -1     | 3     | -12 | -15 | -5 | -8      | 7     | ±0 | 1  | -2 | 1     | 8     | -2  | ±0  | -13 | -14   | -16   | 3   | -5 | -5  | -1    | -13 | -6  | -3  | 8  | -12 | -11 | -1   |
| ab 5 Mill. Euro                    | -5    | 3  | -6 | -4 | -1     | 7     | -13 | -10 | -2 | -4      | 11    | 5  | 6  | -3 | 5     | 9     | -6  | -1  | -2  | -5    | -10   | -3  | -4 | -4  | 5     | ±0  | -5  | -1  | 6  | -3  | ±0  | 4    |
| <b>Umsätze nach Ortsgrößen</b>     |       |    |    |    |        |       |     |     |    |         |       |    |    |    |       |       |     |     |     |       |       |     |    |     |       |     |     |     |    |     |     |      |
| bis 10 000 Einwohner               | 9     | 6  | 1  | 4  | 3      | 2     | -9  | -6  | -4 | -5      | 7     | 9  | 1  | 3  | ±0    | -2    | -7  | -3  | -16 | 10    | -7    | 2   | -3 | -9  | 13    | -1  | -8  | -6  | 15 | 15  | 8   | 4    |
| 10 000 bis 30 000 Einwohner        | -2    | 5  | ±0 | ±0 | 3      | 4     | -8  | 5   | -4 | -8      | 10    | 7  | 15 | -2 | 11    | 10    | -9  | -3  | -18 | 20    | -7    | 2   | 4  | -10 | 13    | -4  | -6  | -8  | 15 | 16  | 7   | 5    |
| 30 000 bis 100 000 Einwohner       | 2     | 11 | ±0 | -2 | 3      | 1     | -7  | -12 | -1 | -6      | 15    | 5  | 8  | 3  | 2     | 14    | -5  | -5  | -20 | -2    | -13   | 4   | 4  | -5  | 8     | -4  | -6  | -1  | 11 | 8   | ±0  | 4    |
| über 100 000 Einwohner             | 2     | 2  | -5 | -6 | -1     | 1     | -15 | -14 | -6 | -9      | 7     | -2 | 3  | -4 | 2     | 7     | -3  | ±0  | -12 | -12   | -14   | 2   | -5 | -6  | 2     | -10 | -5  | -4  | 7  | -7  | -7  | -1   |
| <b>Wareneingang kumuliert</b>      | *     | *  | *  | *  | 3      | *     | *   | *   | *  | 3       | *     | *  | *  | *  | *     | 3     | *   | *   | *   | *     | -1    | *   | *  | *   | *     | *   | -6  | *   | *  | *   | *   | -5   |

\* Daten nur bei Monatsauswertung

Quelle: TW-Testclub

# TextilWirtschaft

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## Umsätze 2. Halbjahr 2012

|                                    | Woche |    |    |     | Monat | Woche |    |     |    |     | Monat  | Woche |    |    |    | Monat     | Woche |    |     |     |         | Monat | Woche |     |     |     | Monat    |     |     |    |     |          |
|------------------------------------|-------|----|----|-----|-------|-------|----|-----|----|-----|--------|-------|----|----|----|-----------|-------|----|-----|-----|---------|-------|-------|-----|-----|-----|----------|-----|-----|----|-----|----------|
|                                    | 27    | 28 | 29 | 30  | Juli  | 31    | 32 | 33  | 34 | 35  | August | 36    | 37 | 38 | 39 | September | 40    | 41 | 42  | 43  | Oktober | 44    | 45    | 46  | 47  | 48  | November | 49  | 50  | 51 | 52  | Dezember |
| <b>Umsatz Woche/Monat Gesamt</b>   | 12    | 5  | -2 | -11 | -3    | -3    | ±0 | -2  | 1  | -2  | -2     | -1    | 5  | 4  | 13 | 5         | 13    | -1 | -9  | -7  | -4      | -2    | -5    | -14 | -10 | -5  | -5       | -8  | -5  | 15 | -17 | -9       |
| <b>Umsatz kumuliert</b>            | *     | *  | *  | *   | -2    | *     | *  | *   | *  | *   | -2     | *     | *  | *  | *  | -1        | *     | *  | *   | *   | -1      | *     | *     | *   | *   | *   | -2       | *   | *   | *  | *   | -2       |
| <b>Kundenzahl Monat</b>            | *     | *  | *  | *   | -4    | *     | *  | *   | *  | *   | -4     | *     | *  | *  | *  | -2        | *     | *  | *   | *   | -2      | *     | *     | *   | *   | *   | -6       | *   | *   | *  | *   | -5       |
| <b>Umsätze nach Geschäftstypen</b> |       |    |    |     |       |       |    |     |    |     |        |       |    |    |    |           |       |    |     |     |         |       |       |     |     |     |          |     |     |    |     |          |
| DOB-Fachgeschäfte                  | 11    | 6  | -5 | -5  | -3    | -12   | -1 | -9  | -3 | 7   | -3     | 4     | 1  | 5  | 11 | 4         | 5     | 5  | -10 | -10 | -6      | -3    | -1    | -5  | 1   | -11 | -2       | -1  | -1  | 14 | -14 | -8       |
| HAKA-Fachgeschäfte                 | 6     | 10 | 3  | -17 | -3    | 5     | -2 | -9  | -1 | 5   | -3     | -4    | 1  | 3  | 10 | 6         | 7     | -4 | -17 | -10 | -10     | 3     | -7    | -13 | -5  | -14 | -7       | -2  | 3   | 16 | -12 | -4       |
| Jeans/Young Fashion-Spezialisten   | 18    | 6  | 10 | -13 | -4    | -2    | 4  | -2  | 3  | 2   | ±0     | 1     | 7  | 3  | 13 | 8         | 18    | ±0 | -10 | -18 | -7      | 5     | -11   | -9  | -11 | -6  | 3        | -5  | -13 | 19 | -8  | -12      |
| Modehäuser                         | 14    | 5  | -4 | -9  | -3    | -5    | ±0 | ±0  | 2  | -4  | -2     | -2    | 6  | 3  | 14 | 5         | 15    | -2 | -7  | -5  | -3      | -2    | -6    | -17 | -12 | -2  | -6       | -11 | -6  | 14 | -19 | -10      |
| Textil- und Kaufhäuser             | 9     | 5  | ±0 | -16 | -2    | 4     | -5 | -7  | -5 | -11 | -6     | -4    | 6  | 3  | 25 | 4         | 10    | 20 | -11 | -5  | 1       | 2     | -5    | -5  | -9  | -11 | -7       | ±0  | -5  | 18 | -15 | -5       |
| <b>Umsätze nach Regionen</b>       |       |    |    |     |       |       |    |     |    |     |        |       |    |    |    |           |       |    |     |     |         |       |       |     |     |     |          |     |     |    |     |          |
| Nord                               | 6     | 3  | 3  | -11 | -4    | 1     | -4 | -13 | -4 | -7  | -6     | -1    | -2 | 6  | 19 | 5         | 14    | 2  | -15 | -9  | -4      | 5     | -6    | -11 | -8  | -11 | -5       | ±0  | -4  | 19 | -17 | -9       |
| West                               | 11    | 6  | -5 | -15 | -4    | -4    | 1  | -1  | 1  | ±0  | -2     | -4    | 4  | 2  | 15 | 5         | 14    | -2 | -7  | -8  | -6      | -4    | -5    | -14 | -11 | -1  | -4       | -9  | -2  | 17 | -19 | -10      |
| Süd                                | 16    | 6  | -3 | -9  | -3    | -3    | 2  | 1   | 4  | -2  | -1     | 2     | 9  | 4  | 12 | 6         | 12    | ±0 | -7  | -7  | -2      | -5    | -4    | -14 | -10 | -7  | -5       | -11 | -5  | 12 | -15 | -8       |
| Ost                                | 11    | 3  | ±0 | -4  | 1     | -12   | -2 | -4  | ±0 | 3   | -1     | -2    | -3 | 6  | 8  | 3         | 12    | -6 | -14 | 1   | -5      | 15    | -12   | -14 | -7  | -4  | -7       | -1  | -13 | 14 | -22 | -13      |
| <b>Umsätze nach Umsatzgrößen</b>   |       |    |    |     |       |       |    |     |    |     |        |       |    |    |    |           |       |    |     |     |         |       |       |     |     |     |          |     |     |    |     |          |
| bis 500 000 Euro                   | 16    | 3  | -2 | -6  | -1    | 3     | 2  | 2   | 6  | -4  | 1      | ±0    | 8  | 3  | 12 | 4         | 18    | -1 | -10 | -7  | -2      | -7    | -6    | -17 | -8  | -1  | -2       | -10 | -5  | 4  | -14 | -10      |
| 500 000 bis 1,5 Mill. Euro         | 16    | 5  | ±0 | -8  | -3    | -1    | 2  | 1   | 5  | ±0  | -1     | -4    | 5  | 2  | 8  | 4         | 16    | -2 | -8  | -1  | -3      | 1     | -7    | -18 | -12 | 2   | -7       | -11 | -6  | 10 | -19 | -11      |
| 1,5 Mill. Euro bis 5 Mill. Euro    | 8     | 4  | -8 | -16 | -6    | -12   | -4 | -8  | -5 | -3  | -6     | 3     | 2  | 5  | 9  | 8         | 9     | -2 | -9  | -13 | -6      | -3    | -3    | -9  | -7  | -14 | -3       | -4  | -5  | 21 | -17 | -8       |
| ab 5 Mill. Euro                    | 6     | 10 | -2 | -16 | -3    | -3    | -3 | -9  | -5 | -4  | -6     | -2    | 2  | 8  | 22 | 7         | 7     | 5  | -11 | -11 | -3      | ±0    | -6    | -6  | -10 | -9  | -4       | -3  | 2   | 25 | -18 | -8       |
| <b>Umsätze nach Ortsgrößen</b>     |       |    |    |     |       |       |    |     |    |     |        |       |    |    |    |           |       |    |     |     |         |       |       |     |     |     |          |     |     |    |     |          |
| bis 10 000 Einwohner               | 18    | 12 | ±0 | -10 | 2     | -2    | 2  | -5  | -2 | -9  | -5     | -4    | 4  | 1  | 20 | 5         | 17    | 4  | -10 | -3  | 1       | 10    | -3    | -14 | -7  | -11 | -10      | -5  | -4  | 15 | -9  | -11      |
| 10 000 bis 30 000 Einwohner        | 17    | ±0 | 2  | -6  | -2    | 7     | 4  | 5   | 6  | -5  | 2      | -4    | 9  | 2  | 12 | 4         | 22    | -2 | -7  | 1   | 2       | -2    | -11   | -20 | -16 | 10  | -9       | -13 | -6  | 3  | -19 | -10      |
| 30 000 bis 100 000 Einwohner       | 13    | 5  | -1 | -9  | -4    | -3    | -1 | -1  | 2  | ±0  | -3     | -5    | 5  | -2 | 11 | 3         | 14    | -2 | -7  | -5  | -4      | -4    | -6    | -17 | -12 | -4  | -5       | -10 | -5  | 13 | -16 | -8       |
| über 100 000 Einwohner             | 10    | 7  | -6 | -14 | -4    | -9    | -1 | -6  | ±0 | ±0  | -4     | 2     | 2  | 8  | 15 | 8         | 5     | ±0 | -11 | -11 | -6      | -1    | -3    | -9  | -6  | -10 | -3       | -4  | -4  | 20 | -18 | -10      |
| <b>Wareneingang kumuliert</b>      | *     | *  | *  | *   | -2    | *     | *  | *   | *  | *   | ±0     | *     | *  | *  | *  | -6        | *     | *  | *   | *   | ±0      | *     | *     | *   | *   | *   | -4       | *   | *   | *  | *   | -3       |

\* Daten nur bei Monatsauswertung

Quelle: TW-Testclub